Re: Your proposal attached (with markup)

Greg Condon <gregcondon@verizon.net>

Tue 3/27/2018 6:12 PM

To:MICHAEL Cheikin <cheikinm@msn.com>;

Ha ha, just noticed a couple of my wife's comments (she's also my fabulous copywriter and editor) n the comments section of the Word file. Ignore them! Actually, she's the scheduling czar here. I do think a Mid June launch is doable.

> On Mar 27, 2018, at 5:17 PM, Greg Condon <gregcondon@verizon.net> wrote:
>
> Hi Dr. Cheikin,
>
> Apologies for the slight delay.
>
> Your suggestions look reasonable. You are also right about time frame and specs, thanks for your input. The financial structure you suggest and time frame also look fine though I made a few adjustments—some of the timeframes (e.g., for training) partly depend upon our mutual availability and I also factored in a few summer scheduling and deadlines on my end.
>
> I'm about 95 percent certain that I can implement your parameters but before I sign I have a few caveats and want to suggest some ideas on how we can best work together to make this happen.
>
> First and foremost, I'm a designer who happens to be able to do coding. I help guide my clients through the web design and implementation process often suggesting snippets of code, add ons and plug Ins to help them meet their functionality requirements.
>
> Concerning functionality like color changes, animation speeds, etc., many of those parameters can be controlled with the Theme's controls, but some cannot. Often I have to dig into javascript of CSS (styles) to make them so I can't promise how simple those functions will be-in the event that they add significantly to time/effort, we will need to renegotiate.
>
> Since I'm working with 3rd party products, I try to bend them to match what my client wants but I need to have a little wiggle room with respect to how far exactly I can manipulate the design or functionality of a given theme, and add-ons. I have poked around and can say that between the themes, and some *premium add-ons, and plugins (especially for file management), I should be able to give you the functionality you need. *These usually cost around $20-50 bucks.
>
> All said, I'm more than able and willing to work but with the following considerations
>
> • The theme, the framework and add-ons can be manipulated to a point. If they don't yield results we[re looking for, its often best to cut bait and try a different one.
> • I cannot say exactly how much I can manipulate a given template relative to your design of function parameters until I start working with it unless it's one I've been worked with before. The other consideration is what add-ons might be needed to augment that theme and there's some learning there as well.
> • You seem pretty savvy on this front so especially with respect to the add-ons like a file manager, setting permissions, it would be great if you and or your staff could learn how to work with them and perhaps help with the things like setting permissions, adding keywords, SEO data and file management. That will also require less training and an easier transition to functionality for you and your staff.
>
> I'm attaching your word file with a few comments in addition to this this email. To see them, in the Microsoft Word menu at the top, go to view/markup.
>
> Thanks

Greg

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