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## KEY ACTIVES

Neofollics Hair Technology's products contain an extensive combination of high-dosed ingredients. With our combination of ingredients, we integrate various mechanisms of action into each product, like inhibiting DHT, stimulating hair growth through multiple ways and nourishing the hair from within with essential vitamins and minerals.

Each active ingredient has been selected based on scientific research to stimulate healthy hair growth and prevent hair loss.

A \* in the text means: this ingredient does not have an authorized EFSA-claim (European Food Safety Authority) and therefore, we are not allowed to make references to scientific studies of this ingredient on hair growth.

## DHT-INHIBITORS

Our products contain many natural ingredients that inhibit the formation of DHT. The conversion of testosterone into di-hydro-testosterone (DHT) is a major cause of (hereditary) hair loss. DHT damages the hair follicles that are sensitive to DHT, causing them to produce fewer and thinner hairs.

A teal square containing the text "Sp" in a large, white, serif font, with "SAW PALMETTO" in a smaller, white, sans-serif font below it.

Sp  
SAW  
PALMETTO

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Neofollics Tablets

## SAW PALMETTO

Saw Palmetto is a plant with small berries that has been used as medicine by Native Americans for hundreds of years. \*



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## BETA-SITOSTEROL

Beta-sitosterol is a botanical substance found as a minor component in plants such as Saw Palmetto and Nettle leaf. \*



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eofollics Shampoo  
eofollics Conditioner  
eofollics Lotion

#### ECKLONIA CAVA

Ecklonia cava is a seaweed from the waters of South Korea. Ecklonia cava is a natural alternative to finasteride and minoxidil. It contains a high concentration of the substance Dieckol, which has a DHT lowering effect and a high concentration of Dioxinodehydroeckol, which stimulates hair growth.

[READ MORE ABOUT ECKLONIA CAVA](#)



**Eg**  
**EGCG**

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## EGCG (FROM GREEN TEA)

Green tea extract is obtained from the leaves of *Camelia Sinensis*. Green tea contains a high concentration of polyphenols and flavonoids, including Epigallocatechin gallate or EGCG. Green tea also contains zinc and selenium.

Topical application with EGCG has been reported to prevent hair loss by inhibiting 5 $\alpha$ -reductase activity, which makes it a natural DHT-inhibitor that stimulates hair growth.



**Is**  
**ISOFLAVONES**

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## ISOFLAVONES

Neofollics Isoflavones complex is derived from multiple plant species and extracted to obtain a high concentration. \*



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## RED CLOVER EXTRACT (TRIFOLIUM PRATENSE)

Red clover is a herb that commonly grows wild in meadows throughout Europe and Asia. It is considered to be one of the richest sources of isoflavones, which are also known as phytoestrogens.

Red clover is also a source of many valuable nutrients including chromium, magnesium and thiamine. \*



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NETTLE LEAF EXTRACT (URTICA DIOICA)

The nettle plant has a long history of use as a natural medicine. \*



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## PANAX GINSENG

Panax ginseng is a plant whose root is also called Chinese/Korean ginseng. Panax Ginseng may promote regrowth of the hair by inhibiting DHT. Additionally, it has an anti-inflammatory effect.

# HAIR GROWTH STIMULANTS

Our products contain various (biotechnological) molecules, like Caffeine and the hair growth molecules Vividine® and Aminexil®. Furthermore, they contain plant extracts to influence a wide variety of growth factors. Also important for hair growth is improving the condition of the scalp with ingredients that have anti-inflammatory, antibacterial and antifungal properties.

# NUTRIENTS

For hair to be able to grow well, the hair roots require the right nutrients, such as vitamins, minerals and amino acids. A bad hair condition or hair loss can be influenced by a deficiency of essential nutrients. For healthy hair growth, some nutrients are so important that a higher dosage gives a much better result. For other nutrients applies that a too high dosage may be damaging, both for hair growth and general health. Therefore it is important to get the right amounts and proportions.



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#### BIOTIN

Biotin, or vitamin B8 (B7 in the U.S. and Germany) has the EFSA-approved claim that it contributes to the maintenance of normal hair.





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#### FOLIC ACID

Folic acid is important for cell development and tissue growth. It is also known as vitamin B11 and is called B9 in France, Germany and the United States. \*



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## SELENIUM

Selenium is a mineral that is very important for hair growth. It has the recognized EFSA health claim that it helps to keep the hair healthy.



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## ZINC

Zinc has the recognized EFSA health claim that it contributes to the maintenance of normal hair. Also, it contributes to the maintenance of normal testosterone levels in the blood.



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L-CARNITINE

L-Carnitine is an amino acid. \*



## FEATURES IN:

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## L-CYSTEINE

L-cysteine is an amino acid. \*



## FEATURES IN:

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## TAURINE

Taurine is an amino acid. \*



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### VITAMIN B2 (RIBOFLAVIN)

Vitamin B2 (Riboflavin) has the approved EFSA-claim that it contributes to normal energy-yielding metabolism.



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## VITAMIN B3 (NIACINAMIDE)

When applied topically, Niacinamide (vitamin B3) works anti-inflammatory. It also allows for dilation of the blood vessels, which improves circulation in the scalp, making it easier for nutrients to reach the hair and scalp. It may also lower cholesterol, which can contribute to a reduction in hair loss.



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## VITAMIN B5 (PANTOTHENIC ACID)

antothenic acid (Vitamin B5) participates in a wide range of important processes in the body. \*



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VITAMIN B12 (CYANOCOBALAMINE)

Vitamin B12 has the approved EFSA-claim that it contributes to normal energy-yielding metabolism

## NOURISHING AGENTS

For nourished, healthy looking and strong hair, our products contain various oils and proteins. Natural oils

optimally condition the hair so that it looks healthy and cared for. It prevents dry, fluffy hair and makes it shiny. In addition, these oils ensure a healthy scalp. Proteins strengthen the hair, repair damaged hair and make your hair less fragile.



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#### ALOE VERA

Aloe Vera reduces itching and dandruff and controls excess sebum production.





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ARGAN OIL

Contains vitamin E, omega 3 and 9 fatty acids and antioxidants to nourish the hair and the scalp and to care for and protect it against external influences.



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## COJOBA OIL

Cojoba oil nourishes the scalp and hair, has a calming effect on the scalp and controls excess sebum production.



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## MACADAMIA OIL

Macadamia oil nourishes the scalp and hair.



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#### PEPPERMINT OIL

Peppermint oil nourishes the scalp and hair and acts as a mild hair growth stimulant.



## FEATURES IN:

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## ROSEMARY OIL

Rosemary oil nourishes the scalp and hair, has anti-inflammatory properties and acts as a mild hair growth stimulant.



## FEATURES IN:

neofollics Conditioner

## SAGE OIL

Sage oil nourishes the scalp and hair and acts as mild hair growth stimulant.

**Wm**  
**WILD MINT  
OIL**

**FEATURES IN:**

neofollics Shampoo

**WILD MINT OIL**

Wild mint oil nourishes the hair and scalp and gives a natural fresh feeling to the skin.

**Ke**  
**KERATIN**

## FEATURES IN:

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## CERATIN

Ceratin is a protein that improves the hair structure and reduces hair breakage.



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## RICE PROTEIN

Rice protein improves the flexibility and strength of the hair



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SILK PROTEIN

Silk protein improves the shine of the hair.



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neofollics Conditioner

## WHEAT PROTEIN

Wheat protein is a moisturizer which nourishes the scalp and hair.



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## HYALURONIC ACID

Hyaluronic acid is an endogenous substance that falls into the category of glucose building blocks. It improves the absorption of lotion in the scalp.





#### FEATURES IN:

neofollics Lotion

#### LIPOSOMES

LiPOSOMES incorporate active substances in nano-capsules, so that these can be more easily transported to the hair follicles.

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