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Doogh

Doogh or Ayran (Persian: جُوغ , romanized: dūgh) (Albanian: dhallë; Azerbaijani: ayran; Arabic: عير ان šinīna or عير ان ayran; Syriac: منه dove; Turkish: ayran; Armenian: pwű t'an; Pashto: شلومبي; Kurdish: mastaw) is a cold savory yogurt-based beverage that is mixed with salt.[1][2] It is popular in Central Asia, Eastern Europe, and the Middle East.[2][3][4][5][6][7][8]

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Preparation

Doogh is served chilled and often as an accompaniment to grilled meat or rice, [9] especially during summer. It is made by mixing yoghurt with chilled or iced water and is sometimes carbonated and seasoned with mint. Doogh has been variously described as "diluted yogurt" and "a most refreshing drink made by mixing yogurt with iced water".

History

Doogh is an Iranian fermented drink^{[16][17]} that has long been a popular drink and was consumed in <u>ancient Persia</u> (modern-day Iran).^[18] Described by an 1886 source as a cold drink of curdled milk and water seasoned with mint,^[19] its name derives from the <u>Persian</u> word for milking, dooshidan.^[12]

Other similar drinks include ayran in Turkey, t'an in Armenia and lassi in Southern Asia and are popular in Asian countries; however, they can differ from doogh. According to Nevin Halici, ayran was consumed by Turks of Central Asia. [4]

Doogh



Alternative names	Ayran, tan, dove, or yogurt milk
Туре	Dairy product
Course	Beverage
Place of origin	Iran
Region or state	Central Asia, Middle East
Serving temperature	Cold
Main ingredients	Yogurt, water, salt
Cookbook: Doogh	
b Media: Doogh	

Wildara. Book

A c. 1000 CE Turkish dictionary, *Dīwān ul-Lughat al-Turk*, defines *ayran* as a "drink made out of milk." [21]

Turkish national drink status

Recep Tayyip Erdoğan, a conservative Turkish politician who has held the posts of <u>President</u> and <u>Prime Minister</u>, has promoted ayran as a <u>national drink</u>. Speaking at a 2013 <u>WHO</u> Global Alcohol Policy Conference held in <u>Istanbul</u>, Erdoğan contrasted ayran with alcohol, which he claimed was a recent introduction to Turkey.

Nevertheless, sales of *ayran* in Turkey may lag behind other <u>non-alcoholic</u> beverages. [23] According to a 2015 joint statement from the Soft Drink Producers Association, the Sparkling Water Producers Association, and the Milk Producers and Exporters Union of Turkey, *ayran* consumption during Ramadan had declined every year for the years 2010 to 2015. [23]

In 2015, Turkey's <u>Customs and Trade Ministry</u>, controlled by Erdoğan's party, imposed a 220,000 <u>TL</u> fine (approximately \$70,000) on state-owned Çaykur manufacturers, stating that *ayran* had been "insulted without reason" in one of their advertisements for <u>iced tea</u>, in which the <u>rapper Ceza</u> rapped that *ayran* makes him sleepy; the ministry halted advertisements of Çaykur's competing ice-tea product. [24]

Variations

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Salt can be added, as can black pepper. Dried mint or pennyroyal can also be mixed in, as well as lime juice. One variation includes diced cucumbers to provide a crunchy texture to the beverage. Some varieties of *doogh* are carbonated.

See also

- Borhani, yogurt-based drink from Bangladesh
- Calpis, Japanese yogurt-based soft drink
- Chal, fermented camel's-milk
- <u>Chaas</u>, yogurt-based drink made with yogurt, salt and water, and occasional mint and coriander leaves
- Chalap, beverage consisting of fermented milk, salt, and carbonated water
- Filmjölk, a yogurt drink from Sweden
- Kefir, fermented milk drink made with yeast grains
- Kumis, fermented mare's milk drink^[4]
- Lassi, yogurt-based drink from the Indian Subcontinent
- Qatiq, fermented-milk beverage
- Yayık ayranı, Turkish soured and churned yogurt-based drink

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Bottle of carbonated *tan* sold in Yerevan. Armenia

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